



## *atg Technology Group Limited Corporate Profile*

atg Technology Group Limited is proudly 100% New Zealand owned and operated. Established in 1998, we have grown from small beginnings - to now partnering with some of the largest telecommunication equipment providers in the world enabling our business to cover not only New Zealand but the entire Pacific Islands.

Our primary business activity is focused in the Telecommunications and Enterprise markets where we aim to provide complete end-to-end solutions in both the fibre optic and copper connectivity disciplines. Our core competencies of Fibre Optic Cable, Connectivity Components, Termination, Test and Measurement Sales and Service Delivery make up the foundation of the technology era we now strive in.

To achieve this, atg utilises its unique, in-depth knowledge and experience of the communications industry to source products and solutions to meet these expectations.

atg's focused strategy starts with building solid relationships with our channel partners, enabling local customers to be informed with the latest advances in technology and installation practices around the globe. Recognising the need for global market visibility, atg provide their industry experienced team with the knowledge to offer superior seamless service and the latest technologically advanced customised solutions to exceed our clients' expectations.

 TECHNOLOGY GROUP LIMITED

*ATG House*  
*34 William Pickering Drive*  
*Rosedale, North Shore City 0632*  
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*“We aim to surround ourselves with the best globally accredited brands ...to be the best locally accredited solution provider.”*

Our strategic business partners represent the cutting edge of the global communications market through innovation, research and development which all sit at the top of their business objectives list and cements the directional fit with atg Technology Group. Sustainable growth initiatives now form the backbone of our businesses as we strive to increase our footprint in a competitive and diverse telecommunications market.

### *Primary business objectives*

- To achieve sustainable-profitable growth through building healthy business relationships with our strategic internal and external customers.
- To provide quality service and customised solutions, which deliver unquestionable value while exceeding our customers’ expectations.
- To maintain a policy of continuous improvement in all aspects of the business.

atg will, in all aspects of operation employ quality principals and practices in addressing Health and Safety, Product Design, Environmental and Staff requirements.

Health and safety practices will be developed and maintained to ensure compliance with statutory and industry standards.

atg will, conform to environmental legislation and actively promote products that that can be recycled as well as the reuse of any non-product material entering the company’s premises.

Development of staff skill levels to attain the maximum potential of our most valuable asset, our employees.

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## *Environmental Commitment*

### *Reduce – Reuse - Recycle*

Through our environmental policy atg will strive to:

- Meet and exceed, the requirements of all relevant environmental legislation and government policies and initiatives.
- Continually improve our operational environmental performance by meeting our targets and goals. (reduce/reuse/recycle)
- Use materials efficiently.
- Use energy efficiently.
- Continually refine our environmental policy and procedures.
- Demonstrate environmental leadership and encourage other organisations to improve their environmental performance.
- Action what is important to us, as outlined in points above, through supporting guidance on procurement and resource use, energy, and waste.

Atg strive for continual improvement for both tangibles such as manufacturing and supply through to in-tangibles such as CRM and total customer value which exceed customer requirements.

As atg grows in capacity our systems are regularly reviewed and staff input is sought to ensure the continuous improvement in the efficiencies of the company.



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